

# Whoa, Baby

## Little Ones Cost Big Bucks, Are You a Smart Shopper?

I'm willing to speculate that I work between 90 to 100 hours a week, but I don't get overtime. In fact I don't get a salary at all. I get paid in wet kisses, tender hugs, and "I love you, mommy"s, but that's not exactly a currency accepted at the grocery store. Yes mine is a one-income family, with two children under age three and a desire to pay ten percent of our earnings to our church. So I pinch pennies and the way I see it, so should you. Money doesn't equal happiness but it does allow more trips to the zoo and a larger college fund. Whatever your financial circumstance, you can improve it simply by observing your spending on your baby's necessities.

The following cost analysis was performed in March and April at the major grocery retailers and wholesale clubs in the Fredericksburg area. As you observe price comparisons, take some other factors into consideration. Charts are based on regular prices (**subject to change at any time**), not sales or special offers. You may get a lower price consistently at Store A, but when Store B has a sale on baby food you can stock up and save considerably. See "Extra Savings Info." for important information on coupon policies and sale habits. Check newspaper or on-line grocery adds each week for shop-worthy sales. If you have to drive a distance to a certain store, remember the cost of gas. Maybe you don't regularly shop at Store C, but your spouse could stop on the way home from work to take advantage of a low price. (We manage to shop frequently at three stores without going out of our way). Another important consideration is the size of the item you're purchasing. Sometimes a larger quantity isn't always the better deal for your family. Finally use the charts to determine where your favorite brand is the best buy, and then best buy of any brand...you just may switch preferences! (If there is no data for a certain product, the store was out of stock or did not sell the item at the time I completed this analysis). So happy reading and even happier shopping!

### Formula

Formula charts only include the powdered form, as ready-to-use and concentrated varieties are pricier. The data features the largest can sold at each retailer, since that is *usually* the best buy. We don't have experience with formula in our family, but it seems to me that on some occasions the smallest can might be your best buy. Are you trying a formula for the first time on a sensitive baby, or about to wean to cow's milk? Once opened, do you have trouble using up a large can before it goes bad? In every chart, when more than one generic brand was sold at a store, I've included data on the cheaper buy.

### REGULAR FORMULAS

	BJ'S	COSTCO	FOOD LION	GIANT	SHOPPER'S	TARGET	UKROP'S	WAL-MART
Bright Beginnings							31.7oz-\$18.99 <b>\$0.60 / oz</b>	
Enfamil With Iron			28.5oz-\$23.99 <b>\$0.84 / oz</b>	28.5oz-\$24.59 <b>\$0.86 / oz</b>	28.5oz-\$23.89 <b>\$0.84 / oz</b>	28.5oz-\$23.49 <b>\$0.82 / oz</b>		28.5oz-\$23.44 <b>\$0.82 / oz</b>
Enfamil Lipil	38oz - \$29.99 <b>\$0.80 / oz</b>	38 oz - \$28.99 <b>\$0.76 / oz</b>	12.9oz-\$12.99 <b>\$1.01 / oz</b>	25.7oz-\$23.49 <b>\$0.91 / oz</b>		25.7oz-\$23.99 <b>\$0.93 / oz</b>	25.7oz-\$22.99 <b>\$0.89 / oz</b>	25.7oz-\$23.97 <b>\$0.93 / oz</b>
Enfamil Lipil Low Iron				12.9oz-\$12.59 <b>\$0.98 / oz</b>		12.9oz-\$12.39 <b>\$0.96 / oz</b>		12.9oz-\$12.38 <b>\$0.96 / oz</b>
Nestle G.S. Essentials			12 oz - \$5.99 <b>\$0.50 / oz</b>	25.7oz-\$14.59 <b>\$0.57 / oz</b>			12 oz - \$5.99 <b>\$0.50 / oz</b>	12 oz - \$6.24 <b>\$0.52 / oz</b>
Nestle G.S. Supreme	32oz - \$18.99 <b>\$0.59 / oz</b>		25.7oz-\$16.79 <b>\$0.65 / oz</b>	25.7oz-\$18.99 <b>\$0.74 / oz</b>		25.7oz-\$16.89 <b>\$0.66 / oz</b>	25.7oz-\$17.49 <b>\$0.68 / oz</b>	32 oz - \$19.27 <b>\$0.60 / oz</b>
Nestle G.S. Supreme DHA/ARA	25.7oz-\$21.99 <b>\$0.86 / oz</b>		25.7oz-\$22.99 <b>\$0.89 / oz</b>	25.7oz-\$23.89 <b>\$0.93 / oz</b>		25.7oz-\$19.99 <b>\$0.78 / oz</b>	25.7oz-\$22.99 <b>\$0.89 / oz</b>	25.7oz-\$21.32 <b>\$0.83 / oz</b>
Nestle NAN				12 oz - \$11.69 <b>\$0.97 / oz</b>			12 oz - \$10.59 <b>\$0.88 / oz</b>	12 oz - \$11.38 <b>\$0.95 / oz</b>
Similac				12 oz - \$11.59 <b>\$0.97 / oz</b>		25.7oz-\$19.49 <b>\$0.76 / oz</b>	12.9oz-\$10.79 <b>\$0.84 / oz</b>	25.7oz-\$19.44 <b>\$0.76 / oz</b>
Similac Advance	36 oz - \$27.99 <b>\$0.78 / oz</b>	36 oz - \$27.69 <b>\$0.77 / oz</b>	25.7oz-\$22.49 <b>\$0.88 / oz</b>	25.7oz-\$23.19 <b>\$0.90 / oz</b>	25.7oz-\$21.99 <b>\$0.86 / oz</b>	25.7oz-\$20.39 <b>\$0.79 / oz</b>	25.7oz-\$20.99 <b>\$0.82 / oz</b>	25.7oz-\$21.32 <b>\$0.83 / oz</b>
Similac Low Iron						12.9oz-\$11.29 <b>\$0.88 / oz</b>		
Generic/ Brand	51 oz - \$19.99 <b>\$0.39 / oz</b>	2 / 25.7 oz - \$19.79 <b>\$0.39 / oz</b>						32oz-\$12.88 <b>\$0.40 / oz</b>

**SPECIALTY FORMULAS (for food sensitive babies)**

	BJ'S	COSTCO	FOOD LION	GIANT	SHOPPER'S	TARGET	UKROP'S	WAL-MART
Bright Beginnings Soy							31.7oz-\$18.99 <b>\$0.60 / oz</b>	
Enfamil A.R. Lipil			12.9oz-\$12.59 <b>\$0.98 / oz</b>	12.9oz-\$13.59 <b>\$1.05 / oz</b>		24 oz - \$23.99 <b>\$1.00 / oz</b>	24oz-\$22.99 <b>\$0.96 / oz</b>	12.9oz-\$13.22 <b>\$1.02 / oz</b>
Enfamil Gentlease Lipil			12 oz - \$12.49 <b>\$1.04 / oz</b>	24 oz - \$26.29 <b>\$1.10 / oz</b>			24oz-\$22.99 <b>\$0.96 / oz</b>	12 oz - \$12.98 <b>\$1.08 / oz</b>
Enfamil LactoFree Lipil			12.9oz-\$12.49 <b>\$0.97 / oz</b>	25.7oz-\$23.39 <b>\$0.91 / oz</b>		25.7oz-\$23.99 <b>\$0.93 / oz</b>	25.7oz-\$22.99 <b>\$0.89 / oz</b>	25.7oz-\$23.97 <b>\$0.93 / oz</b>
Enfamil Nutramigen Lipil	16 oz - \$22.49 <b>\$1.41 / oz</b>		16 oz - \$24.99 <b>\$1.56 / oz</b>	16 oz - \$25.39 <b>\$1.59 / oz</b>			16 oz - \$22.99 <b>\$1.44 / oz</b>	16 oz - \$23.64 <b>\$1.48 / oz</b>
Enfamil ProSobee Lipil			25.7oz-\$23.49 <b>\$0.91 / oz</b>	12.9oz-\$13.59 <b>\$1.05 / oz</b>		25.7oz-\$23.99 <b>\$0.93 / oz</b>	25.7oz-\$22.99 <b>\$0.89 / oz</b>	25.7oz-\$23.97 <b>\$0.93 / oz</b>
Enfamil ProSobee Soy			14.3oz-\$12.99 <b>\$0.91 / oz</b>	14.3oz-\$13.59 <b>\$0.95 / oz</b>			25.7oz-\$22.99 <b>\$0.89 / oz</b>	25.7oz-\$23.97 <b>\$0.93 / oz</b>
Isomil Advance Soy	36 oz - \$27.99 <b>\$0.78 / oz</b>	36 oz - \$27.69 <b>\$0.77 / oz</b>	25.7oz-\$22.99 <b>\$0.89 / oz</b>	25.7oz-\$24.49 <b>\$0.95 / oz</b>		25.7oz-\$23.99 <b>\$0.93 / oz</b>	25.7oz-\$21.39 <b>\$0.83 / oz</b>	25.7oz-\$23.97 <b>\$0.93 / oz</b>
Nestle G.S. Supreme Soy DHA/ARA			25.7oz-\$23.29 <b>\$0.91 / oz</b>	25.7oz-\$28.69 <b>\$1.12 / oz</b>		25.7oz-\$22.69 <b>\$0.88 / oz</b>	25.7oz-\$23.19 <b>\$0.90 / oz</b>	25.7oz-\$22.64 <b>\$0.88 / oz</b>
Similac Lactose-Free Advance			12.9oz-\$12.99 <b>\$1.01 / oz</b>			25.7oz-\$23.99 <b>\$0.93 / oz</b>		25.7oz-\$23.97 <b>\$0.93 / oz</b>
Similac Allimentum Advance	16 oz - \$22.99 <b>\$1.44 / oz</b>		16 oz - \$22.99 <b>\$1.44 / oz</b>	16 oz - \$23.89 <b>\$1.49 / oz</b>		16oz-\$23.99 <b>\$1.50 / oz</b>	16 oz - \$22.99 <b>\$1.44 / oz</b>	16 oz - \$23.94 <b>\$1.50 / oz</b>
Generic Lactose-Free								25.7oz-\$13.68 <b>\$0.53 / oz</b>
Generic Soy						25.7oz-\$11.99 <b>\$0.47 / oz</b>		32 oz - \$12.88 <b>\$0.40 / oz</b>

**“SECOND” FORMULAS (for older babies)**

	BJ'S	COSTCO	FOOD LION	GIANT	SHOPPER'S	TARGET	UKROP'S	WAL-MART
Bright Begin. 2							31.7oz-\$17.99 <b>\$0.57 / oz</b>	
Enfamil Next Step Lipil				24 oz - \$20.89 <b>\$0.87 / oz</b>		24 oz - \$20.49 <b>\$0.85 / oz</b>	12 oz - \$9.99 <b>\$0.83 / oz</b>	24 oz - \$20.42 <b>\$0.85 / oz</b>
Nestle G.S. 2 Essentials			12 oz - \$5.99 <b>\$0.50 / oz</b>				25.7oz-\$11.69 <b>\$0.45 / oz</b>	12 oz - \$5.87 <b>\$0.49 / oz</b>
Nestle G.S. 2 Supreme DHA/ARA	24 oz - \$18.99 <b>\$0.79 / oz</b>		24 oz - \$19.29 <b>\$0.80 / oz</b>	12 oz - \$12.59 <b>\$1.05 / oz</b>		24 oz - \$19.39 <b>\$0.81 / oz</b>		24 oz - \$19.34 <b>\$0.81 / oz</b>
Similac 2 Advance				12.9oz-\$13.99 <b>\$1.08 / oz</b>		25.7oz-\$20.39 <b>\$0.79 / oz</b>		25.7oz-\$21.23 <b>\$0.83 / oz</b>
Generic Brand						25.7oz-\$11.59 <b>\$0.45 / oz</b>		25.7oz-\$12.98 <b>\$0.51 / oz</b>

**“SECOND” SPECIALTY FORMULAS (for older, food sensitive babies)**

	BJ'S	COSTCO	FOOD LION	GIANT	SHOPPER'S	TARGET	UKROP'S	WAL-MART
Enfamil Next Step ProSobee Lipil				24 oz - \$20.89 <b>\$0.87 / oz</b>		24 oz - \$20.29 <b>\$0.85 / oz</b>		24 oz - \$20.42 <b>\$0.85 / oz</b>
Isomil 2 Advance Soy						25.7oz-\$21.99 <b>\$0.86 / oz</b>	12.9oz-\$12.39 <b>\$0.96 / oz</b>	25.7oz-\$21.98 <b>\$0.86 / oz</b>
Nestle G.S. 2 Supreme Soy DHA/ARA			12.9oz-\$9.99 <b>\$0.77 / oz</b>			24 oz - \$19.39 <b>\$0.81 / oz</b>	12.9oz-\$10.29 <b>\$0.80 / oz</b>	12.9oz-\$10.14 <b>\$0.79 / oz</b>

### Baby Cereal

Did you know that cereal is only good for a certain time period after opened? We use two different types of cereal daily, so we buy the eight-ounce sizes because we can only use up that much in thirty days. I've selfishly included mostly eight-ounce box prices so I could determine the best deal for my family! When the store didn't sell that size, a sixteen-ounce size is indicated. Ask yourself if you'll use up the box before it goes bad.

#### BABY CEREALS

	BJ'S	COSTCO	FOOD LION	GIANT	SHOPPER'S	TARGET	UKROP'S	WAL-MART
Beech Nut Oatmeal			\$1.59 <b>\$0.20 / oz</b>	\$1.79 <b>\$0.22 / oz</b>	\$1.59 <b>\$0.20 / oz</b>		\$1.49 <b>\$0.19 / oz</b>	
Beech Nut Mixed			\$1.59 <b>\$0.20 / oz</b>		\$1.59 <b>\$0.20 / oz</b>			
Beech Nut Rice			\$1.59 <b>\$0.20 / oz</b>	\$1.79 <b>\$0.22 / oz</b>	\$1.59 <b>\$0.20 / oz</b>		\$1.49 <b>\$0.19 / oz</b>	\$1.34 <b>\$0.17 / oz</b>
Beech Nut: 2/8oz Rice & Oatmeal	\$2.59 <b>\$0.16 / oz</b>							
Del Monte Oatmeal						\$1.67 <b>\$0.21 / oz</b>		
Del Monte Rice						\$1.67 <b>\$0.21 / oz</b>		
Gerber Barley					\$1.69 <b>\$0.21 / oz</b>	\$1.52 <b>\$0.19 / oz</b>		
Gerber Mixed Grain			\$1.79 <b>\$0.22 / oz</b>	\$1.89 <b>\$0.24 / oz</b>	\$1.69 <b>\$0.21 / oz</b>	16 oz - \$2.79 <b>\$0.17 / oz</b>	\$1.42 <b>\$0.18 / oz</b>	\$1.52 <b>\$0.19 / oz</b>
Gerber Oatmeal			\$1.79 <b>\$0.22 / oz</b>	\$1.89 <b>\$0.24 / oz</b>	16 oz - \$2.99 <b>\$0.19 / oz</b>	\$1.52 <b>\$0.19 / oz</b>	\$1.42 <b>\$0.18 / oz</b>	\$1.52 <b>\$0.19 / oz</b>
Gerber Rice			16 oz - \$2.99 <b>\$0.19 / oz</b>	\$1.89 <b>\$0.24 / oz</b>	\$1.69 <b>\$0.21 / oz</b>	\$1.52 <b>\$0.19 / oz</b>	\$1.42 <b>\$0.18 / oz</b>	16 oz - \$2.78 <b>\$0.17 / oz</b>

### Baby Food

As far as I can tell, there's no discernable difference in consistency between two-ounce and four-ounce jars of baby food. I've charted the four-ounce size because they're a better deal, and you can always save leftovers in the fridge provided you don't feed directly from the jar. Baby food goes on sale quite regularly at Giant, Food Lion, and Shopper's Food Warehouse so keep an eye out for the specials. Regularly priced jars only differ by a few cents, but I've gotten it lower than \$0.40 per jar when combining coupons with sale prices. When baby eats three jars a day, that's big savings!

#### 4 OZ JAR BABY FOOD

	BJ'S	COSTCO	FOOD LION	GIANT	SHOPPER'S	TARGET	UKROP'S	WAL-MART
Beech Nut single jar			<b>\$0.49 ea</b>	2/\$1.09 <b>\$0.55 ea</b>	<b>\$0.50 ea</b>		<b>\$0.48 ea</b>	<b>\$0.46 ea</b>
Beech Nut 4-pack				\$2.69 <b>\$0.67 ea</b>				
Beech Nut 24-pack	\$10.59 <b>\$0.44 ea</b>			\$12.99 <b>\$0.54 ea</b>				
Del Monte single jar						<b>\$0.44 ea</b>		
Gerber single jar			<b>\$0.55 ea</b>	5/\$3.00 <b>\$0.60 ea</b>	<b>\$0.55 ea</b>	<b>\$0.52 ea</b>	<b>\$0.52 ea</b>	<b>\$0.52 ea</b>
Gerber 2/3.5 oz (plastic)			\$1.09 <b>\$0.55 ea</b>	\$1.19 <b>\$0.56 ea</b>	\$1.09 <b>\$0.55 ea</b>	\$1.07 <b>\$0.54 ea</b>	\$1.00 <b>\$0.50 ea</b>	\$1.06 <b>\$0.53 ea</b>
Gerber 4-pack			\$2.09 <b>\$0.52 ea</b>			\$2.19 <b>\$0.55 ea</b>	\$2.19 <b>\$0.55 ea</b>	\$2.18 <b>\$0.55 ea</b>
Gerber 24-pack	\$11.59 <b>\$0.48 ea</b>							

## Diapers

Count how many diaper changes you do daily. Would a pricier diaper absorb more and result in fewer changes? Do you change baby often enough that it may be worth trying a generic diaper? Another consideration is that certain diapers may fit your baby's body better than others, and sometimes a stretchy, premium diaper is easier to get on a squirmy child. Consider package size before you buy if baby's almost ready for the next size diaper. However diapers don't expire after opening, so if you're planning on more children buy in bulk and save extras. (You can also donate leftovers to the Fredericksburg Area Food Bank, as with unopened baby food). I've included the largest package available at each store, but this changes frequently with some retailers.

### SIZE 3 DIAPERS

	BJ'S	COSTCO	FOOD LION	GIANT	SHOPPER'S	TARGET	UKROP'S	WAL-MART
Huggies Supreme			88 - \$22.99 <b>\$0.26 / diaper</b>	54 - \$16.99 <b>\$0.31 / diaper</b>	54 - \$14.99 <b>\$0.28 / diaper</b>	88 - \$19.89 <b>\$0.23 / diaper</b>	36 - \$9.99 <b>\$0.28 / diaper</b>	88 - \$19.97 <b>\$0.23 / diaper</b>
Luvs	174 - \$25.99 <b>\$0.15 / diaper</b>		104 - \$18.99 <b>\$0.18 / diaper</b>	40 - \$8.39 <b>\$0.21 /diaper</b>	60 - \$11.19 <b>\$0.19 / diaper</b>	104 - \$17.99 <b>\$0.17 / diaper</b>	60 - \$11.49 <b>\$0.19 / diaper</b>	80 - \$13.97 <b>\$0.17 / diaper</b>
Pampers Cruisers	174 - \$35.49 <b>\$0.20 / diaper</b>		88 - \$22.99 <b>\$0.26 / diaper</b>	36 - \$12.69 <b>\$0.35 / diaper</b>	88 - \$22.99 <b>\$0.26 / diaper</b>	124 - \$26.00 <b>\$0.21 / diaper</b>	88 - \$22.99 <b>\$0.26 / diaper</b>	88 - \$19.97 <b>\$0.23 / diaper</b>
Generic Brand	144 - \$19.49 <b>\$0.14 / diaper</b>	184 - \$29.99 <b>\$0.16 / diaper</b>	36 - \$6.99 <b>\$0.19 / diaper</b>	40 - \$6.79 <b>\$0.17 / diaper</b>	60 - \$9.79 <b>\$0.16 / diaper</b>	104 - \$13.79 <b>\$0.13 / diaper</b>	40 - \$6.99 <b>\$0.17 / diaper</b>	80 - \$10.56 <b>\$0.13 / diaper</b>

## Wipes

Charts include the largest package sold at each retailer when this analysis was completed. Baby wipes are all about personal preference but I've priced the "natural" variety where sold, for those with sensitive bottoms and noses! Bigger buys are usually better buys, and you can always find uses for leftover wipes when baby becomes potty trained. The difference per wipe may seem trivial, but multiply that by package size and the difference becomes considerable.

### WIPES

	BJ'S	COSTCO	FOOD LION	GIANT	SHOPPER'S	TARGET	UKROP'S	WAL-MART
Huggies Natural	624 - \$13.99 <b>\$0.022 / wipe</b>		240 - \$7.99 <b>\$0.033 / wipe</b>	368 - \$12.19 <b>\$0.033 / wipe</b>	160 - \$5.29 <b>\$0.033 / wipe</b>	400 - \$9.89 <b>\$0.025 / wipe</b>	240 - \$7.39 <b>\$0.031 / wipe</b>	400 - \$8.76 <b>\$0.022 / wipe</b>
Luvs	480 - \$9.99 <b>\$0.021 / wipe</b>			480 - \$15.39 <b>\$0.032 / wipe</b>	160 - \$3.79 <b>\$0.024 / wipe</b>		160 - \$4.79 <b>\$0.030 / wipe</b>	
Pampers Natural	560 - \$12.99 <b>\$0.023 / wipe</b>		240 - \$7.59 <b>\$0.032 / wipe</b>	160 - \$5.99 <b>\$0.037 / wipe</b>	160 - \$5.49 <b>\$0.034 / wipe</b>	400 - \$9.99 <b>\$0.025 / wipe</b>	240 - \$7.39 <b>\$0.031 / wipe</b>	240 - \$6.67 <b>\$0.028 / wipe</b>
Generic Brand	480 - \$9.99 <b>\$0.021 / wipe</b>	704 - \$15.99 <b>\$0.023 / wipe</b>	400 - \$7.99 <b>\$0.020 / wipe</b>	320 - \$8.49 <b>\$0.027 / wipe</b>	160 - \$4.49 <b>\$0.028 / wipe</b>	432 - \$7.99 <b>\$0.018 / wipe</b>	240 - \$5.89 <b>\$0.025 / wipe</b>	432 - \$7.97 <b>\$0.018 / wipe</b>

## Miscellaneous

Here I've priced some favorite baby products, and cleaning and laundry aides. Surely you have your own favorites, but try mine if you haven't previously! (The Magic Eraser works wonders on dried baby food). One note about Pampers Bibsters: I only use them for on-the-go feedings when washable bibs (more cost effective) are less convenient. Also, you may be able to replace some specialty products with a versatile tub of Vaseline, which we use daily for chapped cheeks and eczema. Product sizes are indicated in chart.

\*Costco would not let me enter their club a second time without a membership, so this data is incomplete.

**MISC.**

	BJ'S	COSTCO	FOOD LION	GIANT	SHOPPER'S	TARGET	UKROP'S	WAL-MART
Clorox Bleach Pen	4 pk - \$7.99 <b>\$2.00 ea</b>	*	<b>\$2.99 ea</b>		2 - \$4.79 <b>\$2.40 ea</b>	<b>\$2.74 ea</b>	<b>\$2.99 ea</b>	<b>\$2.73 ea</b>
Desitin Creamy	2/4.8 oz-\$8.49 <b>\$0.88 / oz</b>	*	4 oz - \$4.99 <b>\$1.25 / oz</b>	4 oz - \$5.79 <b>\$1.15 / oz</b>	2 oz - \$3.19 <b>\$1.60 / oz</b>	2 oz - \$3.09 <b>\$1.55 / oz</b>	2 oz - \$3.19 <b>\$1.60 / oz</b>	2 oz - \$3.07 <b>\$1.54 / oz</b>
Infant's Motrin		*	1 fl oz - \$8.59 <b>\$8.59 / fl oz</b>	1 fl oz - \$8.99 <b>\$8.99 / fl oz</b>		1 fl oz - \$7.44 <b>\$7.44 / fl oz</b>	½ fl oz-\$5.49 <b>\$10.98 / fl oz</b>	1 fl oz - \$7.43 <b>\$7.43 / fl oz</b>
Infant's Tylenol	2/1 oz-\$12.98 <b>\$6.49 / fl oz</b>	*	1 fl oz - \$8.79 <b>\$8.79 / fl oz</b>	½ fl oz-\$5.49 <b>\$10.98 / fl oz</b>	½ fl oz-\$4.99 <b>\$9.98 / fl oz</b>	1 fl oz - \$6.99 <b>\$6.99 / fl oz</b>	½ fl oz-\$4.99 <b>\$9.98 / fl oz</b>	1 fl oz - \$6.97 <b>\$6.97 / fl oz</b>
Mr. Clean Magic Eraser (Extra Pwr)		*	<b>2 pk - \$2.69</b>	<b>2 pk - \$3.69</b>		<b>2 pk- \$2.39</b>	<b>2 pk - \$2.69</b>	<b>2 pk - \$2.42</b>
Pampers Bibsters – Size L	40 - \$6.99 <b>\$0.17 / bib</b>	*	16 - \$3.69 <b>\$0.23 / bib</b>	16 - \$3.29 <b>\$0.21 / bib</b>	16 - \$2.99 <b>\$0.19 / bib</b>	32 - \$4.99 <b>\$0.16 / bib</b>	20 - \$3.29 <b>\$0.16 / bib</b>	16 - \$2.97 <b>\$0.19 / bib</b>
Shout Color Catchers		*	<b>24 - \$3.79</b>	<b>24 - \$3.79</b>	<b>24 - \$3.39</b>	<b>24 - \$3.29</b>	<b>24 - \$3.59</b>	<b>24 - \$3.24</b>
Spray N' Wash		*	60 fl oz-\$4.69 <b>\$0.08 / fl oz</b>	60 fl oz-\$4.99 <b>\$0.08 / fl oz</b>	22 fl oz-\$2.69 <b>\$0.12 / fl oz</b>	82 fl oz-\$5.49 <b>\$0.07 / fl oz</b>	22 fl oz-\$2.69 <b>\$0.12 / fl oz</b>	60 fl oz-\$3.97 <b>\$0.07 / fl oz</b>
Suave 2 in 1 Shampoo	4pk (assorted products & sizes) - <b>\$5.99</b>	*	<b>12 fl oz-\$2.49</b>	<b>12 fl oz-\$2.49</b>	<b>12 fl oz-\$1.89</b>	<b>12 fl oz-\$1.76</b>	<b>12 fl oz-\$1.89</b>	
Vaseline		*	3.75 oz-\$2.59 <b>\$0.69 / oz</b>	13 oz - \$3.99 <b>\$0.31 / oz</b>	7.5 oz - \$2.29 <b>\$0.31 / oz</b>	13 oz- \$3.24 <b>\$0.25 / oz</b>	7.5 oz - \$2.39 <b>\$0.32 / oz</b>	13 oz - \$3.24 <b>\$0.25 / oz</b>

A few final miscellaneous pointers: Don't hesitate to call companies with comments or questions. Oftentimes when you phone in, they'll offer to send coupons in the mail. When the pediatrician recommends buying over-the-counter medicine or other products ask if he has a free sample, which usually includes a coupon for a future purchase of the item. Finally, always check your receipt before you leave a store to ensure sale items rang up correctly.

It does take a little more effort to clip coupons, read ads, and plan a shopping trip around lower prices and weekly sales. You may wonder if it's worthwhile to think about the best buy on every item. How often do you actually finish a tub of Vaseline anyway? Instead of questioning if it's worth your time, ask yourself if it's worth your dime. Are you willing to spend extra on every baby item you buy each month? Whether you overpay for an item or spend wisely and save the money, it adds up fast. Be a smart shopper and look for ways to save. It pays! *Sarah Winfrey is a freelance writer and mother of two living in Spotsylvania.*

(TWO BOXES BELOW)

### **VISIT THESE WEB SITES**

for a chance at more savings  
via special offers, printable coupons, samples, and mailings.

beechnut.com  
brightbeginnings.com  
desitin.com  
enfamil.com  
gerber.com/home  
huggieshappybaby.com  
motrin.com  
mrclean.com  
pampers.com  
spraynwash.com  
suave.com  
tylenol.com  
verybestbaby.com  
welcomeaddition.com

**EXTRA SAVINGS INFO**

	BJ'S	COSTCO	FOOD LION	GIANT	SHOPPER'S	TARGET	UKROP'S	WAL-MART
Accepts Competitor Coupons								
Accepts Internet Coupons	√		√		√	√	yes, unless coupon is for a "free" item	yes, provided it scans at the register
Accepts Manufact. Coupons	√		√	√	√	√		√
Doubles Coupons				up to \$0.50	up to \$2.00			
Has Sales/ Instant Rebates	√	√	√	√	√	√	√	√
Prints Own Coupons	√	√	√	√	√			
Membership Required	√	√						
Uses a Valued Customer Card			√	√			√	